



BEAM PORTFOLIO ANALYSIS AND PARTICIPANT SURVEY KEY MESSAGES

4FRONT

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BACKGROUND OF PORTFOLIO ANALYSES

- Portfolio analysis was conducted in September-December 2016 as part of the Developmental Evaluation of BEAM.
- Analysis is based on the data provided by Tekes and MFA, including the application assessments and project database data that was available in September 2016.
- To supplement the portfolio analysis a survey was sent to participants of BEAM info events organised between 2014–2016. Response rate: 17% (85/497)

PROFILE OF BEAM PROJECT PORTFOLIO

1. Call profile

- Survey responses show that there is interest and potential for BEAM
- BEAM considered relevant, high input additionality
- Better information delivery and transparency needed
- Appropriate guidance but unclear criteria from applicant point of view.

2. Application profile

- Portfolio analysis show a relatively low number of applications
- Relatively small size (app. 200k), company applications are largest

- Applicants mainly from the Capital Region

3. Selection profile

- No bias between applications / selection.
- BEAM Company projects' success rate is lower (ca 50% vs 65%) than in Tekes programmes on average. No difference in Research projects.
- MFA selection process needs harmonisation
- More research than company focus (specific early calls)
- Role of NGOs/foundations unclear

PROFILE OF BEAM PROJECT PORTFOLIO

4. Project profile

- Cleantech the biggest theme
- Wide geographical spectrum, emphasis on India and Sub Saharan Africa
- Risks manageable
- Company projects larger, NGO/foundation projects smaller

5. Partner profile

- Not many partners from developing countries
- NGO/foundation focus spread

6. Impact profile (anticipated)

- Development impact low in company projects
- Development impact high(er) in research and NGO/foundation projects

CONCLUSIONS

- Interests and potential for BEAM exists but better information delivery and transparency on selection criteria is needed.
- Support and advice on how to apply should be made better available, including on how to find partners.
- The anticipated low developmental impact of company projects should be addressed by the BEAM management
- BEAM ESG recommends that selected parts of this comprehensive analysis will be conducted periodically by the BEAM management to stay informed and be able to direct the support correctly to different applicant groups.