



August 20, 2020
8:00am-9:30am EST
(3:00-4:30pm Helsinki)

Finland as a Model of Success for Maine's Forest Economy

Join us for presentations and discussion with leaders from Finland's government, economic development, and forest industry. We will learn about Finland's transition from traditional pulp, paper, and wood manufacturing to a world-leading bioeconomy. Finnish businesses and University researchers will show how a commitment to full-resource utilization lead to development of innovative, high-value, and sustainable products.

Event Moderator: *Dana Eidsness, Maine North Atlantic Development Office at MITC*

8:00am-8:10am

Welcome and speaker introductions

8:10am-8:25am

Opening Presentation: The Evolution of Finland's Forest Bioeconomy

- Jaana Husu-Kallio, Permanent Secretary, Ministry of Forestry & Agriculture Finland

8:25am-8:45am

Panel 1: Supporting Finland's Forest Bioeconomy, a Business Developer's Perspective

- John Kettle, Director for Customer Solutions & International Relations, Natural Resources Institute Finland (Luke)
- Ilmari Absetz, Director (Programs) Bio and Circular Economy, Business Finland

8:45am-9:15am

Panel 2: Finnish Businesses and University Researchers Show What is Possible

- Mr. Juha Kiviranta, Division Packaging Materials' R&D, Stora Enso
- Mr. Jukka Seppälä, Professor & Vice Dean Aalto University, School of Chemical Engineering
- Mr. Jari Voutilainen, Senior Vice President, Metsä Group

9:15am-9:30am

Q&A/Moderated Discussion & Concluding Remarks

9:30am Program Concludes