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Generation Equality: Join the campaign as a Commitment Maker

The draft Blueprint of the Generation Equality Action Coalition *Technology and Innovations for Gender Equality*, co-led by Finland, has now been published. The Coalition leaders have identified four measures that aim to promote gender equality concretely and across the globe over the next five years.

To achieve the desired change, we invite governments, companies, civil society actors, international organizations, and youth-led organizations to make their own Generation Equality Commitments and join the campaign as a *Generation Equality Commitment Maker*.

UN Women has launched an online platform for those interested in becoming a Commitment Maker to announce their interest in joining the campaign and receive related information. The commitments can be financial, regulatory, policy-related, advocacy-related or programmatic by nature. The commitments should be "game-changing", measurable and have a duration of 1 to 5 years. Most importantly, the commitments need to support at least one of the Coalition objectives:

The objectives of the Action Coalition are:

- **Bridge the Gender Gap in Digital Access and Competence**
 - Action 1: By 2026, reduce by half the gender digital divide across generations by accelerating meaningful access to digital technologies and universal digital literacy.
- **Invest in Feminist Technology and Innovation**
 - Action 2: By 2026, increase investments towards feminist technology and innovation by 50% to support women's leadership as innovators and better respond to women and girls' most pressing needs.
- **Build Inclusive, Transformative and Accountable Innovation Ecosystems**
 - Action 3: By 2026, double the proportion of women working in technology and innovation by setting up new networks and benchmarks to transform innovation ecosystems.
- **Prevent and Eliminate Online and Tech-Facilitated GBV and Discrimination**
 - Action 4: By 2026, a majority of countries and tech companies demonstrate accountability by implementing policies and solutions against online and tech facilitated GBV and discrimination.

Expressions of interest in becoming a *Generation Equality Commitment Maker* can be filled at the online service, after which the organizers will contact you within 4 weeks:

<https://forum.generationequality.org/form/membership-application-form>

More information on joining the campaign can be found at:

https://forum.generationequality.org/sites/default/files/2021-02/AC_Commitments_making_model_FAQ_FINAL.pdf

We are happy to exchange ideas on possible commitments and warmly welcome you to join the campaign!

For further enquiries, please contact: generationequality@formin.fi