

Jarmo Sareva

Consul General,
Ambassador

Ministry for Foreign
Affairs of Finland



Ambassador Jarmo Sareva is the Consul General of Finland in New York since 1 September 2022.

The Consulate General in New York promotes Finland's commercial & cultural interests in the United States, focusing on thirty-five eastern states. It is also responsible for consular services in New York as well as in other states in its jurisdiction.

Mr. Sareva brings a wealth of experience to his position from both multilateral and bilateral diplomacy, especially in the field of arms control. Prior to his appointment in New York, Mr. Sareva served in Helsinki as Finland's Ambassador for Cyber Affairs from 2021 to 2022 and Finland's first Ambassador for Innovation from 2018 to 2021. From 2006 to 2018, he served in various positions at the UN in New York and Geneva, including as Director of the Geneva Branch of the United Nations Office for Disarmament Affairs and Director of the UN Institute for Disarmament Research (UNIDIR).

Mr. Sareva's previous diplomatic experience includes serving as Director for Arms Control, Disarmament and Non-Proliferation in Helsinki and as Ambassador and Deputy Permanent Representative of Finland to the UN in New York, as well as postings in Moscow, Washington, D.C., and Vienna.

Mr. Sareva is passionate about helping Finnish businesses expand to the U.S. market, promoting Finnish culture, and strengthening Finland's country brand in the United States.

Mr. Sareva holds an M.A. from the School of Advanced International Studies of Johns Hopkins University in Washington. He is married with two children and two grandchildren.

